



## 7 Easy Steps to ADD your business to the UK's online directory of pet groomers

### Introduction

ADD your FOREVER FREE business listing to the UK's directory of pet grooming businesses, MyPetGroomer.co.uk.

Remember, it's FREE. FOREVER.

### What's the catch?

There isn't one. The directory is independently funded and monetised through advertising. It does not need to make, or take, money from hard-pressed, hard-working pet groomers. That's a promise. Not one penny. Ever.

### Who is behind MyPetGroomer?

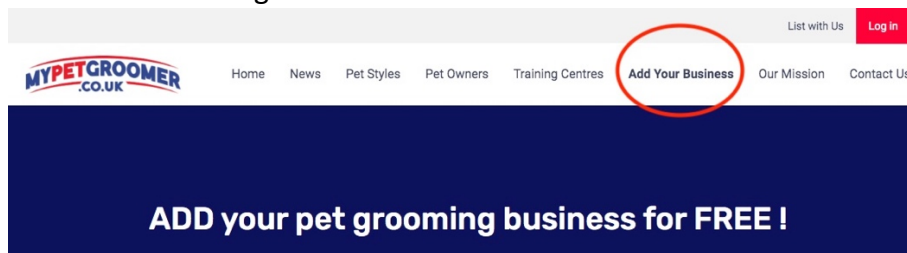
The team here is led by me, Kristian Maris. I am the author of The Dog Grooming Business Course. And I am a pet grooming business owner, just like you. MyPetGroomer was created in 2016 and now features almost 1100 pet grooming businesses across the UK.

This is a great opportunity simply to showcase your qualifications, awards, images, videos, personality plus get some happy customer reviews of your business from your customers.

Let's start by simply signing up, for FREE.

Step 1. Go to [www.mypetgroomer.co.uk](http://www.mypetgroomer.co.uk)

Click on the heading in the main menu: Add Your Business





Step 2. Now, select the listing option for Pet Grooming Business

This screenshot shows the 'Listing Options' page on the MYPETGROOMER.CO.UK website. At the top, there is a navigation bar with the logo and links for Home, News, Pet Styles, Pet Owners, Training Centres, and Add Your Business. Below the navigation bar, the title 'Listing Options' is centered. There are two tabs: 'Monthly' (selected) and 'Yearly'. Under the 'Monthly' tab, there are two main options: 'PET GROOMING BUSINESS' and 'TRAINING CENTRE'. The 'PET GROOMING BUSINESS' option is highlighted with a red arrow and shows a 'Free' price with a red 'Start today!' button. Below this option, there are three checked items: 'Detail Page', 'Ratings and Reviews', and 'E-mail'. The 'TRAINING CENTRE' option shows a price of '£12 per month' with a grey 'Start today!' button. Below this option, there are two checked items: 'Detail Page' and 'Ratings and Reviews'.

Step 3. On the next page, follow these three simple steps

This screenshot shows the 'Advertise - Listing Pet Grooming Business' form on the MYPETGROOMER.CO.UK website. The form is titled 'Advertise - Listing Pet Grooming Business' and is divided into two main sections: 'Listing Information' and 'Categories and sub-categories'. In the 'Listing Information' section, there is a text input field for 'Business Name' (labeled '1. Add your business name') and a dropdown menu for 'Listing Type' (labeled '2. select Listing Type') with 'Pet Groomer' selected. In the 'Categories and sub-categories' section, there is a list of categories: 'CAT GROOMING', 'DOG GROOMING', and 'MOBILE PET GROOMER', each with an 'ADD' button (labeled '3. ADD Category'). The 'Listing Categories' section is currently empty.



Step 4. Enter your name, email address and Create a Password.  
Click Submit

### Advertise - Listing Pet Grooming Business

Ringo

Starr

ringo@thebeatles.com

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☒ Sign up to our newsletter

Submit

By signing up, you agree to our [Terms of Service](#) and [Privacy Policy](#).

Are you already a member? [Log in](#)

Step 5. Then, scroll to the bottom of the page, confirm you have selected the FREE listing with Listing Type as 'Pet Groomer' and click Continue

☒ Cover Image  
☒ Logo Image

☒ Cover Image  
☒ Logo Image

### Listing Type

Pet Groomer

Cancel

Continue



Step 6. Now comes the FUN part! Create your profile. Add images, links to your videos, your logo. And an engaging, personal, professional description to showcase your values, talent, experience and qualifications...

 This is a screenshot of the profile creation form on the MYPETGROOMER.CO.UK website. The form is divided into several sections:
 

- Listing Information:** Includes a 'Business Name' field with a placeholder 'Name of your salon or mobile service'.
- Basic Information:** Includes a 'Categories' dropdown menu and a 'Select' button.
- Summary Description:** A text area for a 'Brief description of the listing' with a '250 characters left' indicator.
- Description:** A larger text area for a detailed description, with a note: 'Introduce the listing to the public in a clear and efficient way. Describe all features that make the establishment unique and a great option for clients.'
- Keywords for the search:** A text area for keywords, with a note: 'Type your keyword. Press "Tab" or "Enter" on your keyboard to confirm.' and a limit of 'Maximum 10 keywords'.
- Contact Information:** A section at the bottom for contact details.
- Photo Gallery:** A section for uploading images, with a 'Choose file' button and a note: 'To select a main image, simply click on it.' and 'Drop files here to upload'.
- Cover Image:** A section for uploading a cover image, with 'Choose file' and 'Unsplash' buttons.
- Logo Image:** A section for uploading a logo, with a 'Choose file' button.
- Video:** A section for uploading a video, with a 'Video URL' field and a 'Share YouTube videos' button.

 Red speech bubble annotations are placed over the form:
 

- 'add images to your photo gallery' points to the Photo Gallery section.
- 'add your business description' points to the Summary Description field.
- 'Add your cover image' points to the Cover Image section.
- 'add keywords like "cockapoo" or ICMG' points to the Keywords for the search field.
- 'Add your LOGO' points to the Logo Image section.
- 'Share YouTube videos' points to the Video section.

Step 7. Make your listing stand out more by claiming a BADGE to show off your Qualifications and industry associations. Add a link to your website, or a link to your profile on The Groomers Spotlight. PLUS, integrate your Facebook feed, Instagram, Twitter! Then click SAVE.

 This is a screenshot of the profile completion form on the MYPETGROOMER.CO.UK website. The form includes:
 


- Location:** Fields for 'Apartment, suite, unit, building, floor, e...' and 'Country' (set to 'United Kingdom') and 'State' (a dropdown menu).
- Reference:** A text area for 'Enter a landmark or point of reference for your listing's location.'
- Social networks:** Fields for 'Facebook page', 'Instagram', and 'Twitter', each with a placeholder URL.
- Listing Badges:** A section for claiming various badges, including:
  - BIGA
  - ICMG UK
  - Level 2
  - Level 3
  - Level 4
  - OCN
  - IPET
  - IPet Network

 Red speech bubble annotations are placed over the form:
 

- 'claim a BADGE to show off your qualifications' points to the Listing Badges section.
- 'Integrate Facebook, Instagram, Twitter into your profile!' points to the Social networks section.



Congratulations! You've now completed the seven simple steps to add your business profile page to MyPetGroomer. You should now see your Dashboard with helpful hints to improve your profile and use your social media links to attract customer reviews!. Well Done!



DashboardBilling▼Account

Dashboard

Add a new content

Bubbles Over Broadway

Listing (Pet Grooming Business)

Active

StatsEditPreview

Bubbles Over Broadway

Listing (Pet Grooming Business)

Active

StatsEditPreview

Bubbles Over Broadway

Listing Completion

7%

You're not quite done with your item.

Add basic information

Add photos or videos

Add additional information

Activity Report

0

Total Viewers

0 Website Views

0 Leads

★★★★★

Based on 0 Reviews

Reviews (0)

Share and get more reviews

Leads (0)

Share and get more leads